

Message Text

UNCLASSIFIED

PAGE 01 VIENNA 00572 231537Z

46

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 125618

P R 231512Z JAN 76
FM AMEMBASSY VIENNA
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 7623

UNCLAS VIENNA 0572

FOR C. JOHNSON - SPECIAL ACTIVITIES DIVISION

E.O. 11652: N/A
TAGS: BEXP, AU
SUBJECT: IN-STORE PROMOTION FY 77

REF: STATE 008743

1. EMBASSY APPRECIATES SELECTION OF AUSTRIA FOR FY-77
IN STORE PROMOTION.

2. QUELLE IN-STORE PROMTION NOT POSSIBLE IN FY-77. EMBASSY
SO INFORMED BY LETTER AND DECISION CONFIRMED BY PHONE.
QUELLE AWARE OF POSSIBLE NOMINATION FOR \$20,000 PROMOTION,
BUT THIS DOES NOT CHANGE THEIR DECISION WHICH WAS MADE
FOR OTHER REASONS. AIRGRAM FOLLOWS.

3. EMBASSY SEES BEST PROSPECTS FOR FY-77 PROMOTION AS
MODENMUELLER AND OESTERREICHE KONSUM VERBAND KNOWN AS KONSUM.
SINCE DONSUM NOT LISTED IN REFTL, WOULD LIKE CONFIRMATION
THAT KONSUM ACCEPTABLE PRIOR TO JAN 28 WHEN EMBOFFS HAVE
APPOINTMENT WITH DR RAUTER OF KONSUM.BUCHANAN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 23 JAN 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976VIENNA00572
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760026-0700
From: VIENNA
Handling Restrictions: n/a
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Reference: 76 STATE 8743
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Margaret P. Grafeld
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